



# Octovia



## Company Profile

OCTOVIA TECHNOLOGIES IS A YOUNG AND PROMISING IT DEVELOPMENT COMPANY WITH MORE THAN FIVE YEARS OF EXPERIENCE. BEING SITUATED IN THE CENTER OF INDIA, WE DELIVER RELIABLE OUT- SOURCING IT SERVICES OF TOP-QUALITY WITH ALL OVER THE WORLD.

**Infrastructure management | Consulting | Digital Marketing | Websign | Software Applications**

Tel: +919831857195, +919831169243 • Web: [www.octovia.in](http://www.octovia.in) • Email: [info@octovia.in](mailto:info@octovia.in)

# COMPANY OVERVIEW

Octovia Technologies.



We provide comprehensive & integrated IT services that include Software development, Website designing and development, Mobile application development, Digital marketing as well as development and implementation of mission critical business applications with cutting edge technology to our customers round the globe. We can ensure you high quality deliveries every time and on time!

## Who We Are?

We have established, with the goal to provide high quality cost-effective services to the internet & IT outsourcing community and businesses who wish to maximize their ROI and REACH by harnessing the unlimited power of information technology.

Today we have a team of over 5+ highly qualified professionals operating from our facilities in India.

We have focused on you, the small business owner. We'll deliver a range of services that benefit you.

## Our Values



WE VALUE OUR CLIENTS, UNDERSTAND THEIR BUSINESS, AND PLEDGE OUR COMMITMENT TO CONTRIBUTE TO THEIR SUCCESS AND SATISFACTION.

WE VALUE TEAM ACCOMPLISHMENTS AND SEEK OPPORTUNITIES TO JOIN WITH OUR COLLEAGUES TO ADVANCE THE SUCCESS OF OUR CLIENTS.



WE VALUE, ABOVE ALL, OUR INTEGRITY IN EVERYTHING WE DO.

WE VALUE THE UNIQUE COMBINATION OF QUALITIES AND CONTRIBUTIONS THAT EACH INDIVIDUAL BRINGS TO THE WORKPLACE.



WE VALUE QUALITY IN ALL WE DO; IN QUALITY WE DELIVER THE PERCEIVED VALUE OF OUR PRODUCT.

# OCTOVIA ADVANTAGE

Octovia Technologies .

We will take care of all your needs right from Strategic concept development, Business analysis, Software development to online marketing all in one place. Once you go with Octovia, you will never have to go anywhere else again.

## Services We Provide

- Web Development
- Application Development
- Digital Marketing
- Mobile Development
- Creative Designing
- Website and Application Maintenance
- Flash and Flex Development
- Outsourcing Services

## Our Strengths

- Single point of contact for all your needs
- Dedicated team of over 5+ experts
- A commitment to quality and generation of value
- A domain knowledge pool across multiple business domains
- Competitive pricing and support
- Continuous upgrade to new and emerging technologies

## Why Octovia?

- Time-tested Business Model
- Diverse domain competency
- Microsoft certified partner
- Strong Technical Expertise
- Reliable and consistent communication
- A flexible pricing model tailor made to the individual needs
- Over 30 satisfied clients





# SERVICES PORTFOLIO

Octovia Technologies.

We have developed our service portfolio with a 360 degree approach. We continually add to our service portfolio as the internet market evolves and new technologies are added to the IT pool. We understand that technologies evolve and our business model allows us to evolve with them to ensure that you get the advantage of the latest at all times.

## Web Development

- Custom Web Development
- Application Development
- Enterprise Portal Development
- Ecommerce Solutions - B2C / B2B
- Facebook Apps & Social Media
- E-commerce Websites

## Software Development

- Custom Software Development
- Software Outsourcing
- Software Testing & QA Services
- Migration & Re-Engineering
- SharePoint Consulting
- Microsoft .NET Development

## Mobile Apps Development

- Mobile Apps Development
- iOS/iPad/iPhone Apps Development
- Android Apps Development
- Mobile Websites Development
- Android Tablet Apps
- Mobile Websites

## SEO & Digital Marketing

- Search Engine Optimization (SEO)
- Pay Per Click Services (PPC)
- Social Media Optimization (SMO)
- Reputation & Brand Management
- Internet Marketing
- Lead Generation

## Creative Designing

- Logo, Brochure & Corporate Identity
- Graphic Designing & Illustrations
- Flash Animations
- Website & Microsites Designing
- Landing Pages, Newsletters & Mailers
- Brochures and Printing Material

## Flash & Flex Development

- Flash Application Development
- Flash Component
- Flash Game Development animation
- Flash Integration
- Flash Widget Development
- Hire 2D and 3D Flash Animators



Application Support & Maintenance



System Admin Support



Performance and Scalability



# DIGITAL MARKETING

Octovia Technologies .

Rules of marketing dictate that a great product is only as good as the position it holds in the minds of your target consumers. This holds true for the internet market as well, at Flexsin we ensure that your website remains at the top of all search engine results instantly converting your website to a Great business venture. Our experts help you strategies this effort right from the word go!

Our team of internet marketing experts focuses on delivering measurable business results in a short time. We are providing a complete web presence to their clients through Search Engine Optimization, Search Engine Marketing and Social Media Marketing, We are here for your business needs a strong Digital Marketing platform that can transform the online Marketing campaign completely with focused promotion through the right mediums.

We are a leading search engine optimization and internet marketing company which renders services such as SEO marketing, social media optimization, pay per click, internet marketing, and reputation management for an organization. The specialists that work on your project are capable of formulating business driven SEO & internet marketing solutions in order to provide the complete ROI for your trade.

## Services We Provide -

- Search Engine Optimization (SEO)
- Pay Per Click Services (PPC)
- Search Engine Reputation (SERM)
- Digital Media Services
- Social Media Optimization
- Search Engine Submission
- Internet Marketing
- Online Advertising
- AdSense Optimization
- Web Promotion
- Link Building
- Lead Generation





# QUALITY PROMISE

Octovia Technologies .

We go the extra mile for you to do ordinary things in unique ways! With the Quality promise we can be assured that you always get what was promised to you and more, always. With our Kaizen approach to quality we ensure we always improve with every step.

## We Deliver Value By Delivering Quality!

Our leaders along with a dedicated independent qualitycontrol team monitors and alerts at every step of our production.

Three principles dictate the quality analysis & parameter -

**Fit for purpose:** The quality analysis begins right from the planning stage ensuring that the product should be suitable for the intended purpose.

**Right first time:** We believe even a small glitch as cost us client or even worse costour client their brand equity, we ensure that anymistakes should be eliminated before deployment.

**Total Quality management (TQM):** We believe quality should be reflected in not only the end product but the processes and the people that are involved with the development of the product.

- We continually invest in training our manpower with the latest tools, technologies, tactics and trends of the industry
- Our customer focused quality management approach enables us to deliver at every step
- We take industry best practices and standard and take them to the next level
- Our QMS techniques include -
  - functional & regression testing
  - GUI and Usability testing
  - Performance benchmarking
  - Security testing
  - Systems integration control and much more.

## Key Processes

- Defect tracking
- Process monitoring
- Risk management
- Configuration management



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checked>
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checked>
12 <header>Slides</header>
13 <input type="range" inline title="Items" name="testimonialsSlides"
min="1" max="20" step="1" value="9">
14 <input type="checkbox" title="Autoplay" name="showAutoplay"
checked>
<input type="range" inline title="Interval" name="interval"
min="1" max="8" step="1" value="5000" condition="showAutoplay">
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<input type="video" title="Video"
value="background1.mp4">

```

```

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1rem);
2 padding-bottom:
(@paddingBottom * 1rem);
3 * & when (@bg-type = 'color')
{
4 background-color: @bg-
value;
5 }
6 * & when (@bg-type = 'image')
{
7 background-image: url(@bg-
value);
8 }
9 .carousel-item {
10 justify-content: center;
11 }
12 .carousel-item.active,
.carousel-item-next,
.carousel-item-prev {
13 display: flex;
14 }
15 .carousel-controls {
16 * a {
17 transition: opacity .5s;
18 font-size: 30px;
19 position: absolute;
20 top: 0;
21 bottom: auto;
22 height: 60px;
23 width: 60px;
24 padding: 10px;
25 border-radius: 50%;

```

INDIA OFFICE ADDRESS

OCTOVIA TECHNOLOGIES

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